



MORE DIGITAL CONDITIONS OF SERVICE

This agreement and the relationship between you and us (MoreDigital) will be governed by the following conditions:

1. You will not disclose to any other party any information you receive from us regarding our relationship with you, our clients, these conditions or any other information you receive, directly or indirectly, as a result of your relationship with us, even after termination of this agreement, unless you receive our previous written consent.
2. You agree to exchange and/or request any information or feedback necessary to fulfill the obligations and purpose of our relationship with you. Likewise, you agree to comply with any reasonable request we may make in connection with our relationship with you and/or this agreement.
3. The laws of England will apply to any matters in connection with this agreement. Any dispute will be resolved by one arbitrator sitting in London under the rules of the Chartered Institute of Arbitrators (CI Arb).
4. You agree to host a live text-based advertisement on your website which will direct traffic to the URL of one of our clients. We will work with you to develop an advertisement suitable to the contents of your website. We will select the text, location and any other features or details of the advertisement before you place it on your site. Once live, you agree that any changes to the advertisement whatsoever will require our previous written consent. The advert should remain live for a period of 12 months.
5. You will inform us immediately by email of anything that may affect the advertisement (including anything affecting your website) and will use your best endeavors to restore the advertisement to its original condition as soon as possible.
6. Our advertisement will not be placed on any part of your website, or any other website you control, operate or have access to, that includes any content which may be offensive, illegal, discriminatory, politically incorrect, socially inappropriate or any other content we may specify. Particularly, any content that may affect or damage ours or the client's reputation, name or interests, including unfavorable comparisons of our client's products, even after the termination of this agreement.
7. You will not contact our client unless we consent in writing. If our client contacts you for any reason whatsoever you will inform us by email immediately and we will ensure any queries are responded to.
8. You will comply with data protection regulations and respect the intellectual property of our client and/or MoreDigital that may apply in your territory and/or to your website. MoreDigital agrees to comply with the Data Protection Act 1998 (United Kingdom) and will protect any personal information we may receive from you in the course of our negotiations.
9. You will acknowledge that neither MoreDigital nor our client sponsors or endorses your website and or is responsible for its contents.
10. In return for the above, MoreDigital will pay you a fee to be agreed. This fee will be paid promptly after the advertisement goes live on your website. You acknowledge that this is will be the only amount payable as a result of our relationship with you.
11. You agree to indemnify and hold us or our client harmless of and from any and all claims, demands, losses, causes of action, damage, lawsuits, judgments, including attorneys' fees and costs, but only to the extent caused by, arising out of, or relating to actions caused by you, in areas within your control. This includes but is not limited to any page on your website, or any other website you control, operate or have access to.
12. You cannot assign this agreement to any other party and agree not to delegate the performance of your obligations under this agreement.

If you have any questions regarding our Conditions of Service, please email info@moredigital.com. Our team will be happy to help.